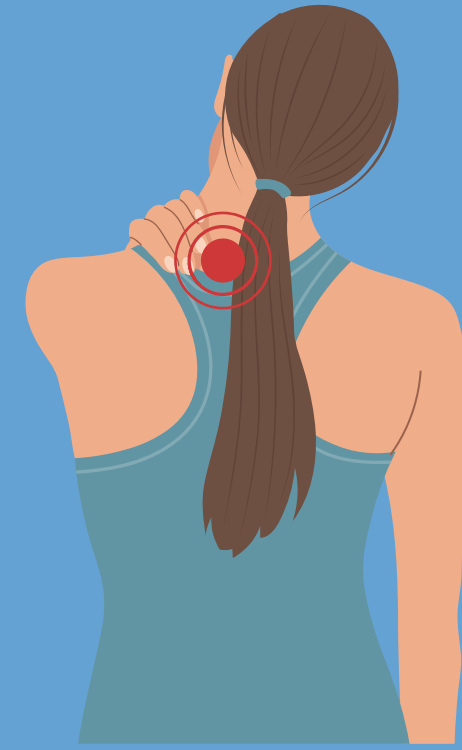


CHIROPRACTIC 2.0

**EMERGING
TRENDS AND
TECHNOLOGIES**



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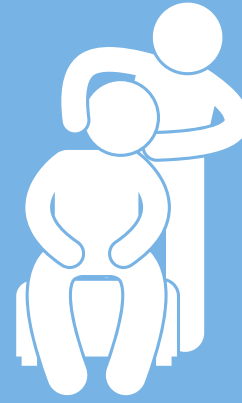


AverickMedia is a full-service marketing communications company we deliver tangible results for a broad diversity of clients nationwide and overseas. We're experts at generating new business for them, encouraging clients to spend their marketing dollars wisely. We are a team of seasoned, senior level consultants who develop winning business strategies and provide the marketing horsepower required to produce clear, measurable and recognizable results.

INTRODUCTION

- **Chiropractic care has evolved, embracing technological advancements.**
- **Today, we explore key trends shaping the future of chiropractic practices.**





TRADITIONAL CHIROPRACTIC VS. CHIROPRACTIC 2.0

- **Traditional chiropractic focuses on manual adjustments.**
- **Chiropractic 2.0 integrates technology for enhanced diagnostics and treatments.**
- **The shift towards a more holistic and tech-driven approach.**

WEARABLE TECHNOLOGY IN CHIROPRACTIC

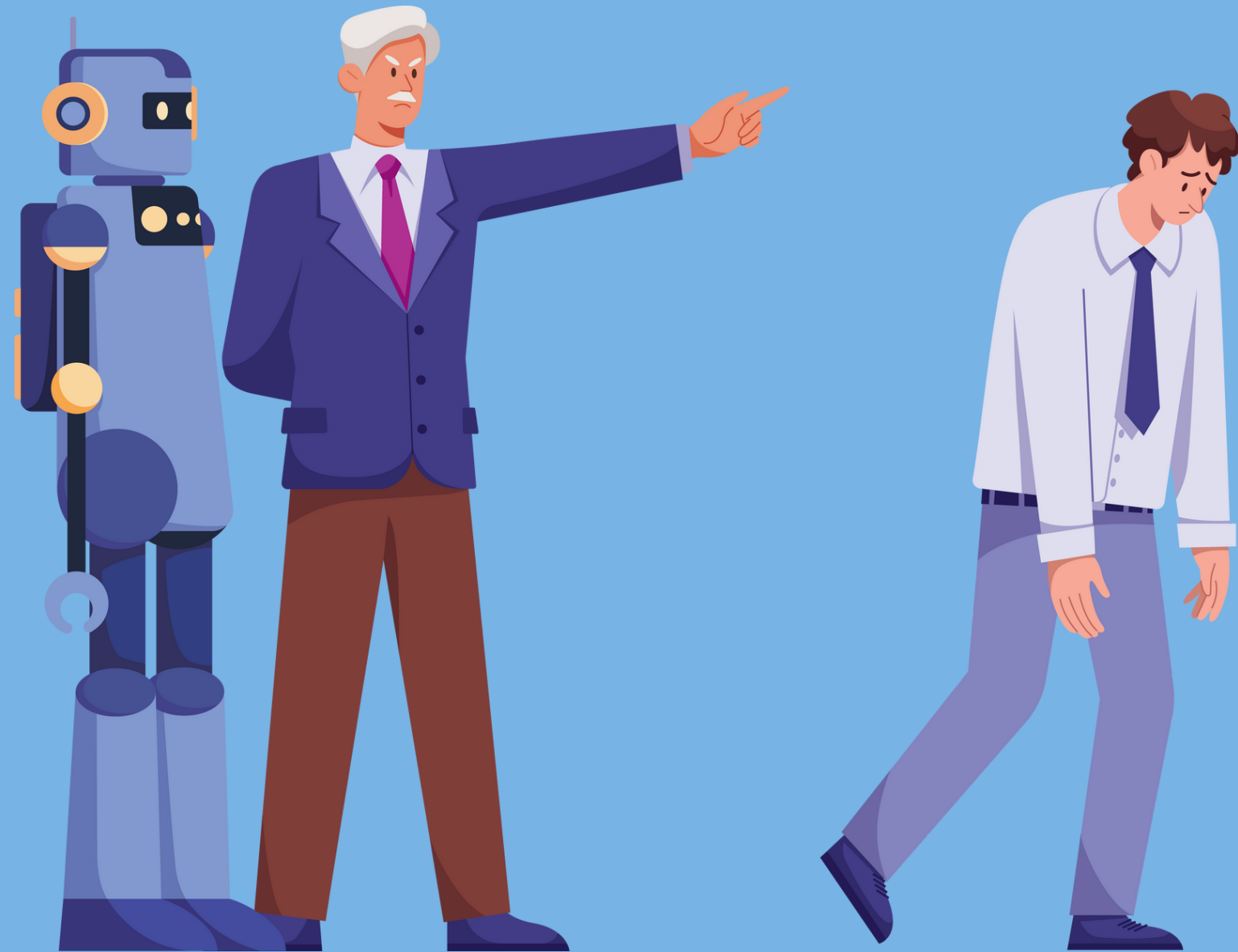
- **Integration of Wearables:** Devices for monitoring patient movements and posture.
- **Data-Driven Insights:** Real-time data aids in personalized treatment plans.
- **Enhanced Patient Engagement:** Encourages active participation in their well-being.



TELEHEALTH AND REMOTE CONSULTATIONS

- **Telehealth Services:** Virtual consultations and follow-ups.
- **Remote Monitoring:** Track patients' progress outside clinic hours.
- **Global Reach:** Overcoming geographical barriers for accessible care.





ARTIFICIAL INTELLIGENCE IN DIAGNOSIS

- **AI-Powered Imaging:** Accurate diagnostics through advanced imaging.
- **Predictive Analysis:** Identifying potential issues before they become major concerns.
- **Efficiency and Precision:** Streamlining diagnosis for better patient outcomes.

VIRTUAL REALITY REHABILITATION

- Immersive Rehabilitation Programs: VR for pain management and mobility improvement.
- Patient Compliance: Engaging exercises through virtual environments.
- Tailored Rehabilitation: Personalized VR programs for specific conditions.



ROBOTICS IN CHIROPRACTIC CARE

- **Assistive Robotics:** Supporting chiropractors in physically demanding tasks.
- **Precision Adjustments:** Robotic tools for controlled and precise adjustments.
- **Reduced Physical Strain:** Enhancing chiropractors' longevity in their careers.



DATA SECURITY AND PRIVACY

- **Electronic Health Records (EHR):** Securing patient information digitally.
- **Compliance Standards:** Adhering to healthcare data protection regulations.
- **Building Trust:** Ensuring patients their data is safe and confidential.





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**THANK YOU
VERY MUCH!**

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