

Market Research Report

EXCLUSIVE EDITION

Global Hard Seltzer Market Opportunities, and Forecast By 2027



Global Industry Analysis, Forecast and Trends, 2027

Global Hard Seltzer Market

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Market Statsville is the leading market research and strategy builder with the depth and breadth of solutions that perfectly suit your every need. MSG provides solutions in a wide range of industry verticals in the form of market sizing, analysis, and incisive business insights. MSG experienced research analysts are proficient at digging deep and providing a variety of customizable data that help you make decisions with clarity, confidence, and impact.

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RESEARCH PROCESS



Our research is an optimum culmination of secondary and primary research, with the latter playing a major role. We also have an in-house repository and access to a number of external regional and global paid databases to help address specific requirements of our clients. The research process begins with a holistic secondary research, followed by expert interviews. The information gathered is then comprehensively analyzed by our highly experienced in-house research panel

Hard Seltzer Market: by ABV Content (ABV Less Than 5% and ABV More Than 5%), by Packaging (Metal Cans, Glass Bottles, and Plastic Bottles), by Distribution Channel (Off-trade and On-trade), and by Region – Global Industry Analysis and Forecast (2021–2027)

Description

[The global hard seltzer market](#) size was estimated to be **USD 7.4 billion in 2021** and reach **USD 19.87 billion by 2027**, registering a CAGR of 19.87% during the forecast period (2021-2027).

Below information is analyzed in depth in the report-

Global Hard Seltzer Market Revenue, 2018-2023, 2024-2033, (US\$ Millions)

Global Hard Seltzer Market Sales Volume, 2018-2023, 2024-2033, (Units)

Share of the top five Hard Seltzer companies in 2023 (%)

Market Growth Mapping

Qualitative and quantitative methodologies were utilized in the process of market growth mapping. The report offers an extensive examination of market dynamics, including a thorough assessment of the primary factors that drive market expansion, challenges encountered by industry participants, and forthcoming trends that indicate recent development. Prospects for investment and expansion are discerned via a comprehensive SWOT analysis, which evaluates the market's strengths, weakness, opportunities, and threats. The PESTEL analysis, which investigates the technological, environmental, political, economic, and social factors that influence the industry, provides additional depth of analysis. Furthermore, the report incorporates an analysis of PORTER'S 5 forces, which provides valuable perspectives on the sector's profitability and competitive intensity. Moreover, the report covers regulatory landscape, COVID-19 impact analysis, customer sentiment and behavior, trade analysis, supply-demand analysis, and the influence of government policies and other macroeconomic factors.

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Hard Seltzer Market Segmentation:

This study offers a thorough segmentation of the Hard Seltzer market based on an in-depth examination of the product portfolios and customers of key regional and global market players. By means of a comprehensive examination, we offer detailed perspectives on market segmentation, assisting stakeholders in comprehending the diverse aspects and variables that impact the Hard Seltzer market.

The hard seltzer market has been segmented based on ABV content –

- Less than 5%
- More than 5%

The hard seltzer market has been segmented based on distribution channel –

- On-Trade
- Off-Trade

The hard seltzer market has been segmented based on the packaging –

- Metal Cans
- Glass Bottles
- Plastic Bottles

Direct Purchase Report: https://www.marketstatsville.com/buy-now/hard-seltzer-market?opt=3338&utm_source=Free+12+Mar&utm_medium=VIPIN

Competitive Landscape of the Global Hard Seltzer Market

This section presents comprehensive information regarding various key players in the Hard Seltzer market. Additionally, it offers valuable insights pertaining to recent developments, contributions to the market, and effective marketing tactics. The study also encompasses a dashboard presentation that outlines the recent and current performance of the prominent corporations. The competitive analysis section of the research also encompasses an examination of both domestic and foreign sales, along with a comprehensive mapping of market players based on their respective products. Additionally, a thorough analysis of market share is conducted, focusing on significant firms, brands, producers, and suppliers.

The key companies covered in the market report are:

- Anheuser-Busch InBev
- Barefoot Cellars
- Blue Marble
- Boathouse Beverage Co.
- Bon & Viv
- Bud Light Seltzer
- Corona Seltzer
- CUTWATER SPIRITS
- Ficks & Co.
- Future Proof Brands LLC
- Henry's
- HIGH NOON SPIRITS COMPANY
- Kona Brewing Co
- Lift Bridge Brewing Co.
- Nauti Seltzer
- Nutrl
- Oskar Blues Brewery
- Polar
- Pura Still
- Smirnoff
- Spiked Seltzer
- Truly
- Vizzy Hard Seltzer

•White Claw

Thank You

The logo consists of the letters 'M' and 'S' in a stylized, white, sans-serif font, positioned inside a dark blue square.

MARKET STATS VILLE

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