

Market Research Report

EXCLUSIVE EDITION

Global ADAS Market Opportunities, and Forecast By 2025



Global Industry Analysis, Forecast and Trends, 2025

Global ADAS Market

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Market Statsville Group (MSG)
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Market Statsville is the leading market research and strategy builder with the depth and breadth of solutions that perfectly suit your every need. MSG provides solutions in a wide range of industry verticals in the form of market sizing, analysis, and incisive business insights. MSG experienced research analysts are proficient at digging deep and providing a variety of customizable data that help you make decisions with clarity, confidence, and impact.

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RESEARCH PROCESS



Our research is an optimum culmination of secondary and primary research, with the latter playing a major role. We also have an in-house repository and access to a number of external regional and global paid databases to help address specific requirements of our clients. The research process begins with a holistic secondary research, followed by expert interviews. The information gathered is then comprehensively analyzed by our highly experienced in-house research panel

Increasing concern regarding vehicle safety and to reduce vehicle maintenance and service cost is expected to fuel the ADAS market growth.

Description

[Global ADAS market](#) size is projected to be valued at USD 25.0 billion in 2019 and grow at a CAGR of 8.0% during the forecast period, 2020-2025.

Below information is analyzed in depth in the report-

Global ADAS Market Revenue, 2018-2023, 2024-2033, (US\$ Millions)

Global ADAS Market Sales Volume, 2018-2023, 2024-2033, (Units)

Share of the top five ADAS companies in 2023 (%)

Market Growth Mapping

Qualitative and quantitative methodologies were utilized in the process of market growth mapping. The report offers an extensive examination of market dynamics, including a thorough assessment of the primary factors that drive market expansion, challenges encountered by industry participants, and forthcoming trends that indicate recent development. Prospects for investment and expansion are discerned via a comprehensive SWOT analysis, which evaluates the market's strengths, weakness, opportunities, and threats. The PESTEL analysis, which investigates the technological, environmental, political, economic, and social factors that influence the industry, provides additional depth of analysis. Furthermore, the report incorporates an analysis of PORTER'S 5 forces, which provides valuable perspectives on the sector's profitability and competitive intensity. Moreover, the report covers regulatory landscape, COVID-19 impact analysis, customer sentiment and behavior, trade analysis, supply-demand analysis, and the influence of government policies and other macroeconomic factors.

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ADAS Market Segmentation:

This study offers a thorough segmentation of the ADAS market based on an in-depth examination of the product portfolios and customers of key regional and global market players. By means of a comprehensive examination, we offer detailed perspectives on market segmentation, assisting stakeholders in comprehending the diverse aspects and variables that impact the ADAS market.

Based on the sensor type, the ADAS market is segmented into-

- Long-Range Radar (LRR)
- Short Range Radar and Medium Range Radar (SRR-MRR)
- Infrared (IR)
- Camera Forecast
- Lidar Forecast
- Ultrasonic Forecast

Based on the level of automation, the ADAS market is segmented into-

- Level 0
- Level 1
- Level 2
- Level 3
- Level 4
- Level 5

Based on application, the ADAS market is segmented into-

- Adaptive cruise control(ACC)
- Lane departure warning systems
- Forward collision warning system
- Traffic sign recognition system
- Tire pressure monitoring systems
- Night vision and pedestrian detection
- Parking assistance systems

Based on vehicle type, the ADAS market is segmented into-

- Passenger Cars
- Light Commercial Vehicles
- Heavy Commercial Vehicles

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Competitive Landscape of the Global ADAS Market

This section presents comprehensive information regarding various key players in the ADAS market. Additionally, it offers valuable insights pertaining to recent developments, contributions to the market, and effective marketing tactics. The study also encompasses a dashboard presentation that outlines the recent and current performance of the prominent corporations. The competitive analysis section of the research also encompasses an examination of both domestic and foreign sales, along with a comprehensive mapping of market players based on their respective products. Additionally, a thorough analysis of market share is conducted, focusing on significant firms, brands, producers, and suppliers.

The key companies covered in the market report are:

The global ADAS market is highly consolidated, with the presence of a new number of players in the global ADAS market across the globe. The key players operating in the global ADAS market are Robert Bosch, Continental AG, ZF Friedrichshafen, Valeo, Magna International, and Denso Corporation.

Thank You

The logo consists of the letters 'M' and 'S' in a stylized, white, sans-serif font, positioned inside a dark blue square.

MARKET STATS VILLE

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