

Market Research Report

EXCLUSIVE EDITION

Global Agriculture Technology-as-a-Service Market Opportunities, and Forecast By 2027

Global Industry Analysis, Forecast and Trends, 2027



Global Agriculture Technology-as-a-Service Market

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MARKET STATS VILLE

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Market Statsville is the leading market research and strategy builder with the depth and breadth of solutions that perfectly suit your every need. MSG provides solutions in a wide range of industry verticals in the form of market sizing, analysis, and incisive business insights. MSG experienced research analysts are proficient at digging deep and providing a variety of customizable data that help you make decisions with clarity, confidence, and impact.

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RESEARCH PROCESS



Our research is an optimum culmination of secondary and primary research, with the latter playing a major role. We also have an in-house repository and access to a number of external regional and global paid databases to help address specific requirements of our clients. The research process begins with a holistic secondary research, followed by expert interviews. The information gathered is then comprehensively analyzed by our highly experienced in-house research panel

Agriculture Technology-as-a-Service Market by Product (SaaS and EaaS), by Application (Yield Mapping and Monitoring, Soil Management, Crop Health Management, Navigation, and Positioning), by Technology, by Region – Global Share and Forecast to 2027

Description

The [global agriculture technology-as-a-service market](#) size is expected to grow from USD 1,101.6 million in 2020 to USD 3796.1 million by 2027, at a CAGR of 22.9% from 2021 to 2027.

Below information is analyzed in depth in the report-

Global Agriculture Technology-as-a-Service Market Revenue, 2018-2023, 2024-2033, (US\$ Millions)

Global Agriculture Technology-as-a-Service Market Sales Volume, 2018-2023, 2024-2033, (Units)

Share of the top five Agriculture Technology-as-a-Service companies in 2023 (%)

Market Growth Mapping

Qualitative and quantitative methodologies were utilized in the process of market growth mapping. The report offers an extensive examination of market dynamics, including a thorough assessment of the primary factors that drive market expansion, challenges encountered by industry participants, and forthcoming trends that indicate recent development. Prospects for investment and expansion are discerned via a comprehensive SWOT analysis, which evaluates the market's strengths, weakness, opportunities, and threats. The PESTEL analysis, which investigates the technological, environmental, political, economic, and social factors that influence the industry, provides additional depth of analysis. Furthermore, the report incorporates an analysis of PORTER'S 5 forces, which provides valuable perspectives on the sector's profitability and competitive intensity. Moreover, the report covers regulatory landscape, COVID-19 impact analysis, customer sentiment and behavior, trade analysis, supply-demand analysis, and the influence of government policies and other macroeconomic factors.

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Agriculture Technology-as-a-Service Market Segmentation:

This study offers a thorough segmentation of the Agriculture Technology-as-a-Service market based on an in-depth examination of the product portfolios and customers of key regional and global market players. By means of a comprehensive examination, we offer detailed perspectives on market segmentation, assisting stakeholders in comprehending the diverse aspects and variables that impact the Agriculture Technology-as-a-Service market.

By Product Outlook (Revenue, USD Million, 2017-2027)

- Software-as-a-Service (SaaS)
- Equipment-as-a-Service (EaaS)

By Application Outlook (Revenue, USD Million, 2017-2027)

- Yield Mapping and Monitoring
- Soil Management
- Crop Health Management
- Navigation and Positioning
- Others

By Technology Outlook (Revenue, USD Million, 2017-2027)

- Data Analytics and Intelligence
- Guidance Technology
- Sensing Technology
- Variable Rate Technology
- Others

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Competitive Landscape of the Global Agriculture Technology-as-a-Service Market

This section presents comprehensive information regarding various key players in the Agriculture Technology-as-a-Service market. Additionally, it offers valuable insights pertaining to recent developments, contributions to the market, and effective marketing tactics. The study also encompasses a dashboard presentation that outlines the recent and current performance of the prominent corporations. The competitive analysis section of the research also encompasses an examination of both domestic and foreign sales, along with a comprehensive mapping of market players based on their respective products. Additionally, a thorough analysis of market share is conducted, focusing on significant firms, brands, producers, and suppliers.

The key companies covered in the market report are:

The companies evaluated include [365FarmNet GmbH](#) (365FarmNet), [Accenture plc](#) (Accenture), [AGCO Corporation](#) (AGCO), Agrivi, Airbus SE (Airbus), AT&T Inc. (AT&T), Ceres Imaging, CLAAS KGaA mbH (CLAAS), CNH Industrial N.V. (CNH Industrial), CropIn Technology Solutions Pvt. Ltd. (CropIn), Deere & Company (John Deere), Fujitsu Ltd. (Fujitsu), Hexagon Agriculture (Hexagon), Kubota Corporation (Kubota), IBM Corporation (IBM), Intertek Group plc (Intertek), Microsoft Corporation (Microsoft), Nutrien AgSolutions Inc.(Nutrien), Raven Industries (Raven), Robert Bosch GmbH (Bosch), SGS S.A. (SGS), Taranis, Teejet Technologies (Teejet), Topcon Corporation (Topcon), and Trimble Inc. (Trimble).

Thank You

The logo consists of the letters 'M' and 'S' in a stylized, white, sans-serif font, positioned inside a dark blue square.

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